

May 20, 2009 Meeting: Report
Large Format Digital Photography
Art Reproduction & The Fine Art Photography Market

by Mark Prior BA, Dip. Pro. Photography, Photographer, Print Publisher, Art Dealer of MiMa Fine Art Publishers, Inc.

Prior has 30 years professional experience as a photographer/artist behind him, years that also included 17 as a gallery owner in the UK and in Canada, the last 4 as a successful Fine Art Publisher for artists and photographers.

With new concepts to introduce, some surprisingly controversial amongst photographers, and cutting edge large format equipment to demonstrate, the style is 'interactive', encouraging discussion and questions.

In the first session Prior will give an insight into image capture with a 4x5 digital scanning back including panoramas and advice on photographing art, which will lead to the "Film vs. Digital Debate".

After a break there will be an opportunity to have your photographs assessed for fine art publishing with a discussion of how to produce photography that is 'saleable' in a retail environment. Members are invited to bring a selection of prints for Prior to critique from that point of view. He will talk about a body of work rather than about every print, selecting perhaps 2 or 3 individual prints for special attention. (N.B. Not digital files for a slide show, which would take too long and the format does not work for the purpose).

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